

**ABSTRACT OF THE DISCLOSURE**

A reset method and apparatus for a color liquid crystal display device that is capable of reducing a reset interval of a panel to increase a lighting time of a back light. In the method and apparatus, a reset voltage is simultaneously applied to all liquid crystal cells of the liquid crystal display device to reset the liquid crystal display device. Accordingly, all the liquid crystal cells are simultaneously reset by utilizing a common voltage or a gate voltage, so that the reset interval can not only be dramatically shortened to reduce flicker, but also color interference among red, green and blue colors can be eliminated to prevent color blur.

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